

Program Data Sheet

Name of Program: Group Exercise Classes		
Date: May 2004	Day of Week: M-F	Time:
Location: Fitness Center	Information Phone #: 3090	Price: No cost
Program Coordinators: Jeanette Coffman		
Phone #: 4771	Fax #:	e-mail Address:
Purpose of the Program: Provide a variety of group training classes throughout operational hours to enhance customers exercise options.		

Actions:			
Class attendance was recorded at each session: Customer opinions were gathered.			
Results:			
Indicated on Monthly After Action Report			
Elements to Change:			
Elements to Add:			
.			

After Action Report

Financial Analysis		
Sales:		NA
COGS:		
Other Revenues:		
Labor:		
Other Expenses:		
NIBD:		

Program Analysis	
Attendance: Averages Yoga-10 Pilates-8 Step-13 Power flex 2-5 Kick Box-10 Cycle-12 Cardio-sculpt-8 Step sculpt- 9	May. 2004 CS –Attendance has become very sporadic; one day 14, one day 4. Averaging 7 participants. EC- Classes are doing well. Averaging 12 participants SA-Classes are going well. Attendance holding steady. A few members are requesting a toning session. Averaging 15 participants. SS-Class attendance is steady. Averaging 11 participants. PF- Attendance down at noon class FBC-Low but steady attendance
Elements to Change:	
Elements to Eliminate:	
Elements to Add: 60 min. cycle class was well received and will be repeated.	
Other Comments: Class attendance fluctuates from one class to another. Drop in class attendance during the summer months is to be expected..	